

Brainberry Cookie Policy

This cookie policy applies to all individuals, organizations, websites, third-party platforms, or branded pages on such third-party platforms that access the Brainberry website.

When you use the Brainberry website, for any purpose, you automatically agree to our use of cookies, according to this policy. If you do not agree with our cookie policy, you should set your browser to not accept cookies. If you do set your browser accordingly, your user experience on our website may be affected.

Definition of Cookies

Cookies are small files (or pieces of information) that are will be stored on your computer or any other device you use to access the Brainberry website(such as smartphone or tablet). They tell us the browser you are using and let us distinguish your device form those of others also accessing our site. And they will also determine how long cookies will stay on your device and a value (a random number that is unique to you).

Our Purposes for Using Cookies

We want all of our visitors and users to have a great experience on our site, and cookies allow us to do this. Through them, we can identify the device you are using, your interests and preferences as you use our site. We also use third-party tracking services that collect and analyze where our users go on our site, how long they remain on specific pages, etc. We use this information to improve user experiences. In terms of specifics, these are the detailed purposes.

1. Technical Needs – Some cookies are necessary for us to operate the website so users can access them navigate around. These cookies also let us remember your history on our site.
2. Analysis of Performance – Some cookies provide us with analysis of our site’s performance. They track the pages visitors use most and least, where our visitors come from, and how long they stay on various pages.
3. Functional Memory – these cookies allow us to remember all of the actions you took on previous visits. If you have an account with us, for example, we will remember your user name so you do not have to enter it again.
4. Third-Party Advertising – there are third-party cookies that track your activity in order to present offers to you that you may have an interest in. They may track your activity on the web, including that on our site, and present ads to you as you visit other sites too. The third- party service providers, which generate these cookies, such as Google, LinkedIn, and Facebook, have their own privacy policies, and may use their cookies to target advertising to you on other websites, based on your visits to Brainberry Sites.

Two Kinds of Cookies – First and Third Party

Our cookies are known as “first party” and belong to the Brainberry site. Third-Party cookies are those described above, owned by other sites and used to track your activity on our site, as well as on other sites as well. Should you share your email information with us, you may also be contacted by some of these third-parties. If you desire further information regarding these third parties, we encourage you to access their sites and review their privacy policies.

Our first-party cookies are of two types:

- Persistent: these are more long-term and are used to keep your experience on our site a good one, each time you return
- Temporary: Also called “session” cookies, these cookies are on your devices only temporarily and are removed as soon as you exit our site and close your web browser.

Your Right to Refuse Cookies

You can set your browser settings not to accept cookies. In this instance, you can still access our site, but you may not be able to enjoy full use of all of its content. Unless you change your web browser settings regarding cookies, our systems will place cookies on your device when you visit Brainberry Sites. We maintain cookies on your site only so long as they provide the functions for which they were intended.