

## Brainberry Privacy Policy

This Privacy Policy (Policy) has been devised to explain how we will protect your information. Your confidentiality is a top priority for us. This Policy applies to your use of [Brainberry](https://brainberry.ua/) website at <https://brainberry.ua/> and all other web resources, developed by Brainberry and published on the Internet (Website). This Policy does not apply to any other websites, used by Brainberry, but not controlled by Brainberry. We urge you to read this Policy very carefully. It applies to anyone who visits or uses the Brainberry website. A visitor or user, upon accessing our website, is automatically bound by the terms of this policy and accepts all of the provisions herein, including how we use your personal information.

If you do not agree with any portion of this Policy, then please do not use the Website.

If and when we should amend this Policy in any way, you automatically accept those changes. We recommend that you check this Policy from time to time to keep yourself informed of any changes we have made.

## Information We Collect and How It Is Used

We collect information that is required for you to use the Brainberry Website and as outlined in this Policy. When you choose to use this website, you agree to our collection and use of your information as here explained.

## Types of Information We May Collect from You

We may collect and or all of the following – your full name, a record of all of our communication, your native or preferred language, your email address, phone number, your company name.

If you should contact us through a request form on our website, we will keep a record of that communication and work to resolve any problems you may have. We may use your email address to provide you information, changes, or other relevant matters that might be of interest to you.

## Information We Collect When You Use Our Website

1. We do use cookies and we will collect information about the device you are using, your browser, operating system and other network information. For more information on the cookies being used on the Website and how you can opt out, please visit the [Cookies Info page](#)
2. We will collect data relative to your use of our website, how often you visit, and for how long you remain on each page to which you navigate, internet protocol address. Cookies we use allow us to use this data to improve the function of our website, and to create messages that are customized for you based on your visits/use. Be assured that none of this information is ever shared with any third party, other than legal authorities, as required. Information about your device(s), in particular, hardware model, version of the operating system, mobile network information.
3. We use both permanent and session cookies. Any visitor/user may opt out of cookies through his browser settings. You will find information for doing this on our website.
4. We do not collect personal information/data from children under the age of 16.

## Purposes For Which We Use Your Personal Information

Your personal data will be used only for the following purposes:

- A. To manage, improve and maintain the Brainberry Website and the services we provide
- B. To respond to visitor/user requests and inquiries
- C. To prevent abuse and fraud in the use of our website
- D. To gather and aggregate data on the use of our site

- E. To store user access information so they do not have to re-enter it every time they visit
- F. To perform other internal business tasks and functions

Should any of these purposes change or should we add more purposes, users will be notified and user consent will be requested.

### **How We Protect Your Information**

We use the latest sophisticated technology to securely store your personal information. For details on the technology we use, please contact our support team via [info@brainberry.ua](mailto:info@brainberry.ua), so that they may put you in touch with our data privacy IT team.

### **Our Commitment to Data Protection Principles**

We are in full compliance with the following principles of data protection:

#### 1. Fair and Lawful Processing of Personal Information

We collect your personal information only after you provide your consent for us to do so. And we collect that information only for specific purposes which are here outlined. We have developed procedures for data collection that are in full compliance with the law.

#### 2. Transparent Collection

We process personal information with your consent and with your full knowledge of how that information will be used by us.

#### 3. Limits on Purposes of Data Collection

We only use personal information for the purposes outlined in this document and after you have signed a consent form for such collection. Only those individuals involved in the processing of your information will see it at any time. If there are any changes made to the purposes for which we use your information, we will request additional consent from you.

#### 4. Minimum Amount of Data is Collected

We only collect the information that is necessary for the purposes we have outlined above. We do not request or collect any information that is not absolutely necessary.

#### 5. Commitment to Accuracy

We want personal information to be accurate and up-to-date. We do rely on users to provide updates to us as necessary and to inform us if any data is outdated or inaccurate. Such inaccuracies will be corrected immediately.

#### 6. Limits of Storage

Again, we collect and store personal data for the purposes listed in this document. We also have limits on both the scope of the data we store and the amount of time for which we store it.

#### 7. Security is Our Priority

We fully acknowledge that personal data must be secured to protect its integrity. And we use every measure at our disposal to prevent any breach of our systems, any illegal activity relative to processing and distribution of data, including even accidental modification or loss.

**We Are Accountable** for adhering to these seven principles for data protection and will be happy to demonstrate our compliance upon request.

### **Processing of Personal Data/Information**

We may process personal data in any number of ways – collection, organization, storage, adaptation, alteration, disclosure by transmission, dissemination, erasure, combinations, and even destruction.

We may transfer information to any subsidiary of Brainberry that we may establish. We will not transfer personal data of the European Economic Area residents out of the European Economic Area without reasonably ensuring that your rights and freedoms as a data subject are protected and that you are informed of such transfer.

Never do we sell, lease, trade, or otherwise distribute personal information to any third-party for the purpose of that party to engage in marketing.

### **How Brainberry Stores Personal Data**

All personal information we collect is then stored within our own systems, said systems owned by Brainberry and operated by Brainberry staff. We store it in secure cloud systems as well. Once you have provided your information, we will make it our duty to protect that information, using all reasonable security measures at our disposal.

### **Personal Information Disclosure**

As stated, we will never intentionally provide a third-party with your information, unless you have provided prior written consent. There are exceptions to this “rule,” for example when such information is requested by a law enforcement agency or judiciary branch. As well, we will turn personal information over to law enforcement should we believe that any individual has engaged in illegal activity.

Users must understand that any time they use their personal devices and use those devices to provide personal information over the internet, there is the potential for theft of that information. We will therefore not guarantee the security of any information that is transmitted over the internet.

### **Third-Party Links and Content on the Brainberry Site**

Uses of our site will find information, products, and links to third parties. While we take every precaution to ensure that third-parties featured on our website are reputable, we do not guarantee their content, their products or services, or the security of their websites if users link to them from our site. Once a user leaves our website and moves to another, that company’s privacy policy is in effect, not ours. We encourage you to review the privacy policies of any third party websites before providing your information to them.

### **Your Rights to Privacy**

You have all of the privacy granted to you by law and the General Data Protection Regulation (GDPR) – rights that are complied with by our company. These are as follows:

1. The right to obtain any information about the processed personal data within one month;
2. The right to access your personal data;
3. The right to correct or erase your personal data;
4. The right to be aware of any correction or erasure of your personal data, restriction of processing, and recipients of personal data;
5. The right to object to the processing of your personal data;
6. The right of data portability;



7. The right not to be subject to a decision, based solely on the automated processing; and
8. The right to lodge a complaint with a data protection authority.

To exercise your rights, you may contact our customer support office via [info@brainberry.ua](mailto:info@brainberry.ua) and be directed to our data privacy center.